



HP260™

High Performance Packaging Tape

Real World Holding Power for Real World Conditions!

HP260: Road Warrior Since 1997

Duck® HP260 High Performance Packaging Tape was designed to meet the demands of both heavy duty box shipping and long-term storage applications. This super thick 3.1 mil commercial grade packaging tape bonds quickly and permanently in wide temperature ranges (14° F – 140° F).

And, as compared to hot melt tapes, you could say that when rubber meets the road, acrylic travels better in extreme conditions. Since 1997, millions of packages sealed with acrylic HP260 High Performance Packaging Tape have withstood rough handling and the extreme conditions of hot and cold planes, trains, trucks and warehouses to arrive securely at their destinations – signed, *sealed* and delivered! *Now that's real world holding power in real world conditions!*



- 3.1 mil thick, 1.88" wide x 60 yd. long
- Ultraviolet resistance eliminates yellowing & increases shelf life
- 35 lb. per inch tensile strength for heavy duty box shipping & storage applications
- Offers wide application temperature range (14° - 140°F)
- Meets all postal regulations

Typical Adhesive Performance Reference

Acrylic vs. Hot Melt Synthetic Rubber

Characteristic	Better	Good
Initial Tack & Peel	Hot Melt	Acrylic
High Temperature Cohesive Strength	Acrylic	Hot Melt
Aging Stability	Acrylic	Hot Melt
Service Temperature Range	Acrylic	Hot Melt
Color & Clarity	Acrylic	Hot Melt



A Powerful Value Story Still Holds

HP260 was launched in 1997 as the new industry standard in the commercial office products channel after the competition reduced its roll length from 60 yd. to 54.7 yd. (50M). Not only did HP260 reset the standard with a full 60 yd. length, it raised the bar with its superior "crystal clear" film. But even better, HP260, for the first time, offered a comparable high quality product at a significantly better value to the leading hot melt packaging tape.



Today, HP260's power in the marketplace still holds. Duck® HP260 High Performance Packaging Tape has been getting the job done in the real world for more than 10 years. *And in today's real world economic conditions, why pay more to get the job done?*

Visit www.duckrealworldtest.com for more real world information on HP260!

Real World or Test World, HP260 Measures Up!

Real Holding Power for Real World Applications

Contrary to what the competition says, the holding power of Duck® HP260 matches the performance of Scotch® 3850.

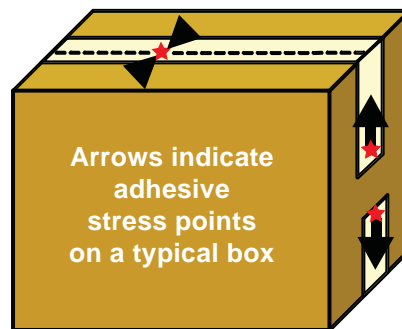
By definition*:

Static Shear – The holding power of a tape under constant load of 1,000 grams which measures the internal strength of an adhesive.

Both ASTM and PSTC offer widely acceptable methods for testing adhesion and holding power of pressure sensitive tapes.

Independent testing, in accordance with both methods, concluded that Duck® HP260 and Scotch® 3850 have similar shear resistance regardless of the temperature or substrate.

Let's be real. . . in the real world, people use more than a 1" piece of tape to seal a box. Duck® HP260 holds its own in the lab or in the real world – guaranteed!



Shear Adhesion/ Holding Power

Duck® HP260 Scotch® 3850

	Duck® HP260	Scotch® 3850
Stainless Steel ASTM D3654 Procedure A PSTC 107 Procedure A	>168 hrs	>168 hrs
NIST 1810a Std Fiberboard ASTM D3654 Procedure B PSTC 107 Procedure B	>168 hrs	>168 hrs
Stainless Steel @ 50° C ASTM D3654 Procedure H PSTC 107 Procedure G	>168 hrs	>168 hrs

SOURCE: Chemsultants International, 3rd party testing, December 2008

Peel Adhesion vs. Tack: Sticking to the Facts

Tack does NOT equal adhesion!

Adhesives build strength over time. A hot melt's strength builds quicker in the initial minutes following application, however by 20 minutes, Duck® HP260 acrylic matches the strength of Scotch® 3850 hot melt. Over an extended period of time, HP260 will continue to build adhesion power and trend closely with its hot melt competitors. What really matters in the real world is that boxes stay sealed. *In that case, we're sticking to the facts -- Duck® HP260 really sticks!*

